



23. How to create the crucial **“psychological moment!”**
24. Just explain **“this”** and effortlessly get the **pillows** and **protector** pad!
25. **34%** of all mattress returns are due to the pillow; so just **“explain”** this!
26. How to **“manage”** your customer’s **“expectations”** properly.
27. Why **You** may be the most important **person** they’ve met in the last **10 years!**
28. **Friends** for life!
29. How to make your customers **“a walking ambassador”** for you!
30. What is it that you **really do** for a living?

AND MUCH MORE!!!

EXPLODE YOUR SALES!

35% to 40% Mattress Share!

USING 3 GREAT TOOLS

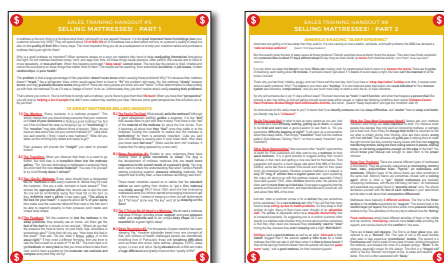
- 1** 90 Minute Audio Training (Available on CD's or USB Flash Drive)



- 2** 4 Great Customer Handouts to Get the Conversation Going!



- 3** 2 Laminates to Reinforce the Audio Training and Lots More!



THE BEST NEWS IS THE PRICE!

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