



YOUR COMPETITORS NOW SIMPLY CAN'T COMPETE!

WELCOME TO YOUR TREMENDOUS COMPETITIVE EDGE!

These **12** sales training handouts will give you the **insights** you need to **help every customer** like you've never been able to before! Plus they can be **given** to every customer to “effortlessly” **get the conversation going**, and to “**educate**” them like your competitors only wish they could! And last but not least, customers can **take them home** to convince **others**, and **remind** them of their **delightful** visit to your store; plus have a persuasive and helpful “**salesperson** in the home,” guiding them in their **final decision**!

THE 12 GAME CHANGERS!!!

1. 8 Very Important Furniture Buying Tips!!!
2. Key “Needs” of Smart Furniture Buyers!
3. 12 Key Questions to Ask Myself First!
4. 12 Very Empowering Decorating Insights!!!
5. Shopping for a New Bedroom Set? 10 Things You Should Know!
6. Looking for a Living Room Set? 10 Important Things to Think About!
7. Looking for a Dining Set? 10 Important Things to Think About!
8. Looking for Home Office Furniture? 10 Helpful Questions and Insights!
9. Looking for Kids' Bedroom's? 10 Questions and Insights to Guide You!
10. Have You Heard About the 2 New “Revolutions” in Sleep?
11. What Can I Do to Sleep Better? Why Dr.'s Give Us Bad Advice!
12. This Is a Must Read! Why We Die in 11 Days Without Sleep!

What Does It Really Take to Be #1?

You may have heard it said that “knowledge is power.” Well, that's only about **25%** of what it takes to be the very best! You may also have heard the old adage “perspective is everything.” However “knowledge” and “perspective” together will only get you about $\frac{1}{2}$ of the way there! Why? There are a lot of people who have **both**, but are simply not able to “**perform**” very well. That's because it also takes “**know-how**” to perform well! But all these **3** combined will only get you about **75% way**! So what else is needed to be #1? A **decisive competitive edge** that locks in the victory! **Congratulations on your victory! You have just arrived!**

